

Privacy Policy - smogtoken.com & \$SMOG Token

Last Updated: 05/02/24

Privacy Overview

This Privacy Policy ("Policy") outlines the practices of \$SMOG Token ("we," "us," or "our") regarding the collection, use, and safeguarding of personal information through your interactions with our website at 'smogtoken.com'. By accessing or using our website, you consent to the collection and use of your information as described in this Policy.

Information Collection

We collect information in the following ways:

- 1.1 Personal and Contact Information: Includes your name, email address, and other contact details, along with any additional information you provide voluntarily via forms or during account setup.
- 1.2 Browsing Data: We gather details such as your IP address, browser type, operating system, which pages you visit on our site, the time spent on those pages, and other similar information.
- 1.3 Cookies and Tracking Technologies: For enhancing your online experience, we utilize cookies and similar technologies. Refer to our Cookies Policy for more detailed information.
- 1.4 Web3 Wallet Data: When you connect or make transactions using a web3 wallet on our website, we may collect associated wallet addresses, transaction details, and balances, while ensuring the privacy of our users by only accessing publicly available data necessary for such interactions.

Use of Your Information

Your information is used for purposes such as:

- 2.1 Improving Our Services: We analyze your information to better understand your needs, optimize your website experience, and enhance service delivery.
- 2.2 Communication: We use your information to respond to your queries, offer support, send updates, and provide information about our services and promotions.
- 2.3 Personalization: We aim to personalize your website experience, including displaying content and advertisements that are relevant to your interests.
- 2.4 Compliance and Legal Obligations: We process your information as necessary to comply with legal requirements and regulations.

Protecting Your Information

We are committed to the security of your personal information, implementing appropriate measures to prevent unauthorized access, disclosure, alteration, or destruction.

Your personal data is kept only as long as necessary for the purposes stated in this Policy or as required by law.

Disclosure to Third Parties

We may share your information with trusted third-party service providers who assist us in operating our website or conducting our business, under obligations to maintain the confidentiality of your information.

Your data may also be disclosed if required by law or to protect our rights and safety.

Your Rights

You have rights over your personal information, including the rights to access, correct, or delete your data, and to object to or restrict certain processing activities. To exercise these rights, please contact us.

Policy Updates

We may update this Policy periodically. Changes will be posted on our site, with the "Last Updated" date at the top adjusted accordingly. We encourage you to review this Policy regularly.

Contact Us

Should you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at contact@smogtoken.com.